Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results

Variable Annuities with Guaranteed Minimum Withdrawal Benefits

Patrick Cheridito and Peiqi Wang ETH Zurich and Princeton University

SAA Annual Meeting 2016 in Fribourg

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Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
Variable an	nuities with	GMxB			

• Exposure to income and longevity risk shifts from employer to the employed

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• Variable annuities with protection features have gained popularity

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VA+GMxB: Variable annuities with benefits

• GMDB: Guaranteed minimum death benefits

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VA+GMxB: Variable annuities with benefits

- GMDB: Guaranteed minimum death benefits
- GMAB: Guaranteed minimum accumulation benefits

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- GMIB: Guaranteed minimum income benefits

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• Variable annuities with protection features have gained popularity

VA+GMxB: Variable annuities with benefits

- GMDB: Guaranteed minimum death benefits
- GMAB: Guaranteed minimum accumulation benefits
- GMIB: Guaranteed minimum income benefits
- GMWB: Guaranteed minimum withdrawal benefits

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Variable annuities with GMxB

Change from defined-benefit to defined-contribution pension plans

- Exposure to income and longevity risk shifts from employer to the employed
- Variable annuities with protection features have gained popularity

VA+GMxB: Variable annuities with benefits

- GMDB: Guaranteed minimum death benefits
- GMAB: Guaranteed minimum accumulation benefits
- GMIB: Guaranteed minimum income benefits
- GMWB: Guaranteed minimum withdrawal benefits

(See Gerold Studer's talk at the SAA Annual Meeting 2010 for an overview)

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From Gerold Studer's talk at the SAA Annual Meeting 2010

Global development of Variable Annuities



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Increasing popularity of GMWB with high water mark features (ratchets)

Description on the Vanguard Group website of one of their VA+GMWB



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What's th	e plan for t	his talk?			

 Formulate a tractable model for a VA+GMWB contract with high water mark withdrawal benefits

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- Formulate a tractable model for a VA+GMWB contract with high water mark withdrawal benefits
- Characterize the price and worst case policy holder behavior through a Hamilton–Jacobi–Bellman equation (partial differential equation)

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- Gain insights into ...
 - how the price depends on the risk free rate, volatility, ...

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how insurance companies should set the fee structure

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- how insurance companies should set the fee structure
- how surrender penalties can be set to disincentivize early surrender

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- how insurance companies should set the fee structure
- how surrender penalties can be set to disincentivize early surrender
- Derive a hedging strategy

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
The financi	al market				

Dynamics of an underlying mutual fund

$$dS_t = S_t(\mu dt + \sigma dW_t) = S_t(rdt + \sigma dB_t)$$

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where

- $\bullet~$ ${\it W}$ is a Brownian motion under the real world probability measure ${\mathbb P}$
- µ is the expected return rate
- σ is the volatility
- B is a Brownian motion under the risk-neutral probability measure Q

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• r is a constant risk-free rate

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- r is a constant risk-free rate

Market filtration

$$\mathbb{F} = (\mathcal{F}_t)$$
 generated by (S_t)

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
The contra	ct				

• Fixed maturity *T*, e.g. 10, 15 or 20 years

(if the policy holder dies, the policy is transferred to a beneficiary)

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- The issuer sets up an account A_t by investing c₁ in the mutual fund, keeps c₂ as a commission and charges fees at rate qA_t

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- The holder chooses a withdrawal rate w_t and a surrender time $\theta \leq T$

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- Fixed maturity *T*, e.g. 10, 15 or 20 years (if the policy holder dies, the policy is transferred to a beneficiary)
- At t = 0, the policy holder pays a premium $c = c_1 + c_2$
- The issuer sets up an account At by investing c1 in the mutual fund, keeps c2 as a commission and charges fees at rate qAt
- The holder chooses a withdrawal rate w_t and a surrender time $\theta \leq T$

If A_t hits zero, the annuity account will be frozen at zero

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Annuity account

$$dA_t = ((r-q)A_t - w_t)dt + \sigma A_t dB_t, \quad A_0 = c_1$$

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with absorption at 0

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Privat information

Privat events such as changes in employment status, health or family situation is modeled with a filtration $\mathbb{G} = (\mathcal{G}_t)$ Assume: \mathbb{F} and \mathbb{G} are independent under \mathbb{Q} Information of the policy holder: $\mathbb{H} = \mathbb{F} \vee \mathbb{G}$

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• High water mark $M_t = \sup_{0 \le s \le t} A_t$

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- High water mark $M_t = \sup_{0 \le s \le t} A_t$
- Withdrawal rate wt must be H-adapted
- Constraints and withdrawal fees
 - When withdrawing below αM_t , fees are charged at rate p_1

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 - When withdrawing below αM_t , fees are charged at rate p_1
 - For $\alpha M_t < w_t \le \beta M_t$, fees are charged at a higher rate p_2

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• Constraint on total withdrawal: $\int_0^t w_s ds \leq \gamma M_t$

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• Guaranteed withdrawal If the account hits 0, withdrawal is still allowed.

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Income rate

 $f(w_t, M_t) = (1 - p_1)\min(w_t, \alpha M_t) + (1 - p_2)\max(w_t - \alpha M_t, 0), \quad w_t \le \beta M_t$

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
Surrender					

• The holder can surrender the policy at an \mathbb{H} -stopping time $\theta \leq T$
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Surrender					

• The holder can surrender the policy at an \mathbb{H} -stopping time $\theta \leq T$

At time θ the issuer charges a penalty of k(θ)A_θ, returns
(1 - k(θ))A_θ to the holder and terminates the contract,

where $k : [0, T] \rightarrow [0, 1]$ is a surrender penalty function

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At time θ the issuer charges a penalty of k(θ)A_θ, returns
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• Typically, k(T) = 0

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Policy ho	lder hehavi	ior			
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• The policy holder chooses the withdrawal strategy w and surrender time θ

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
Policy hold	er behavior				

- The policy holder chooses the withdrawal strategy w and surrender time θ
- Worst expected cost of the payments faced by the issuer

$$D(A_0) = \sup_{w,\theta} \mathbb{E}^{\mathbb{Q}} \int_0^{\theta} \mathbf{1}_{\{A_t=0\}} e^{-rs} f(w_s, M_s) ds - \mathbb{E}^{\mathbb{Q}} e^{-r\theta} k(\theta) A_{\theta}$$
$$-\mathbb{E}^{\mathbb{Q}} \int_0^{\theta} \mathbf{1}_{\{A_t>0\}} e^{-rs} \left[qA_t + p_1 \min(w_t, \alpha M_t) + p_2 \max(w_t - \alpha M_t, 0) \right] ds$$

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$$-\mathbb{E}^{\mathbb{Q}} \int_0^{\theta} \mathbf{1}_{\{A_t>0\}} e^{-rs} [qA_t + p_1 \min(w_t, \alpha M_t) + p_2 \max(w_t - \alpha M_t, 0)] ds$$

• One has $A_0 + D(A_0) = E(A_0)$ for

$$E(A_0) = \sup_{w,\theta} \mathbb{E}^{\mathbb{Q}} \left[\int_0^{\theta} e^{-rs} f(w_s, M_s) ds + e^{-r\theta} (1 - k(\theta)) A_{\theta} \right]$$

worst case policy holder behavior ... not actual policy holder behavior!

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worst case policy holder behavior ... not actual policy holder behavior!

• The policy is correctly priced (from the issuer's perspective) if

$$D(c_1) = c_2 \quad \Leftrightarrow \quad E(c_1) = c_1 + c_2$$

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• Good news: $E(A_0)$ is attained for w, θ only depending on market information \mathbb{F}

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- Good news: $E(A_0)$ is attained for w, θ only depending on market information \mathbb{F}
- Bad news: The optimization problem $E(A_0)$ is not Markovian

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
Adding mor	e state vari	ables			

For given $0 \le t \le T$, $0 \le a \le m$, $0 \le z \le \gamma m$, *w*, define

$$dA_s^{t,a,w} = ((r-m)A_s^{t,a,w} - w_s)ds + \sigma A_s^{t,a,w}dB_s, \quad A_t^{t,a,w} = a$$
$$M_s^{t,a,g,w} = m \lor \sup_{t \le u \le s} A_u^{t,a,m,w}$$
$$dZ_s^{t,z,w} = w_s ds, \quad Z_t^{t,z,w} = z$$

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$$M_s^{t,a,g,w} = m \lor \sup_{t \le u \le s} A_u^{t,a,m,w}$$
$$dZ_s^{t,z,w} = w_s ds, \quad Z_t^{t,z,w} = z$$

A "non-standard" standard stochastic control problem

$$V(t, a, m, z) = \sup_{w, \theta} \mathbb{E}^{\mathbb{Q}} \left[\int_{t}^{T} e^{-r(s-t)} f(w_s, M_s^{t, a, m, w}) ds + e^{-r(\theta-t)} (1-k(\theta)) A_{\theta}^{t, a, w} \right]$$

where *w* and θ are adapted to $\mathcal{F}_{s}^{t} = \sigma(B_{s} - B_{t}), s \in [t, T]$

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
Adding mo	ore state v	variables			

For given $0 \le t \le T$, $0 \le a \le m$, $0 \le z \le \gamma m$, *w*, define

$$dA_s^{t,a,w} = ((r-m)A_s^{t,a,w} - w_s)ds + \sigma A_s^{t,a,w}dB_s, \quad A_t^{t,a,w} = a$$
$$M_s^{t,a,g,w} = m \lor \sup_{t \le u \le s} A_u^{t,a,m,w}$$
$$dZ_s^{t,z,w} = w_s ds, \quad Z_t^{t,z,w} = z$$

A "non-standard" standard stochastic control problem

$$V(t, a, m, z) = \sup_{w, \theta} \mathbb{E}^{\mathbb{Q}} \left[\int_{t}^{T} e^{-r(s-t)} f(w_s, M_s^{t, a, m, w}) ds + e^{-r(\theta-t)} (1-k(\theta)) A_{\theta}^{t, a, w} \right]$$

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where *w* and θ are adapted to $\mathcal{F}_{s}^{t} = \sigma(B_{s} - B_{t}), s \in [t, T]$

One has V(0, a, a, 0) = E(a)

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
The HJB	equation				

Theorem

$$\begin{array}{rcl} V(t, a, m, z) \text{ is a viscosity solution of} \\ \min(-v_t - H(a, m, v, v_a, v_z, v_{aa}), v - (1 - k)a) &= 0 \text{ for } 0 < a < m, \ 0 \le z < \gamma m \\ \min(-v_t - H_0(a, v, v_a, v_{aa}), v - (1 - k)a) &= 0 \text{ for } 0 < a < m, \ z = \gamma m \\ v(t, 0, m, z) &= \psi(t, m, z) \\ v_m(t, m, m, z) &= 0 \\ v(T, a, m, z) &= a, \end{array}$$

where

$$\begin{aligned} H(a, m, z, v, v_a, v_z, v_{aa}) &= \\ \sup_{0 \le w \le \beta m} \{f(w, m) + w(v_z - v_a)\} - rv + (r - q)av_a + \frac{1}{2}\sigma^2 a^2 v_{aa} \\ H_0(a, v, v_a, v_{aa}) &= -rv + (r - q)av_a + \frac{1}{2}\sigma^2 a^2 v_{aa} \\ \psi(t, m, z) &= \sup_{0 \le w \le \beta m} \int_t^T e^{-r(s-t)} f(w_s, m) ds \quad \text{such that } \int_t^T w_s ds \le \gamma m - z. \end{aligned}$$

Non-linear parabolic PDE on $[0, T] \times \mathbb{R}^3$ with a free boundary and unusual boundary conditions

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results		
Reducin	a the dimer	sion					

Reducing the dimension

Theorem

V(t, a, m, z) = mW(t, a/m, z/m) = mW(t, x, y), where W is a viscosity solution of

$$\begin{aligned} \min(-v_t - G(x, y, v, v_x, v_y, v_{xx}), v - (1 - k)x) &= 0 \quad \text{for} \quad (x, y) \in (0, 1) \times [0, \gamma) \\ \min(-v_t - G_0(x, v, v_x, v_{xx}), v - (1 - k)x) &= 0 \quad \text{for} \quad (x, y) \in (0, 1) \times \{\gamma\} \\ v(t, 0, y) &= \zeta(t, y) \\ v_x(t, 1, y) + yv_y(t, 1, y) &= v(t, 1, y) \\ v(T, x, y) &= x, \end{aligned}$$

where

$$G(x, y, v, v_x, v_y, v_{xx}) = \sup_{0 \le u \le \beta} \{u(v_y - v_x) + f(u, 1)\} - rv + (r - q)xv_x + \frac{1}{2}\sigma^2 x^2 v_{xx} G_0(x, v, v_x, v_{xx}) = -rv + (r - q)xv_x + \frac{1}{2}\sigma^2 x^2 v_{xx} \zeta(t, y) = \sup_{0 \le u \le \beta} \int_t^T e^{-r(s-t)} f(u_s, 1) ds \text{ such that } \int_t^T u_s ds \le \gamma - y.$$

Non-linear parabolic PDE on $[0, T] \times [0, 1] \times [0, \gamma]$ with a free boundary and (even more) unusual boundary conditions



 The worst case withdrawal strategy ŵ(t, A_t, M_t, Z_t) is given by the maximizer of

 $w \mapsto f(w, M_t) + w \left[V_z(t, A_t, M_t, Z_t) - V_a(t, A_t, M_t, Z_t) \right]$





• The worst case withdrawal strategy $\hat{w}(t, A_t, M_t, Z_t)$ is given by the maximizer of

$$w \mapsto f(w, M_t) + w \left[V_z(t, A_t, M_t, Z_t) - V_a(t, A_t, M_t, Z_t) \right]$$

The worst case surrender time is

$$\theta = \inf \{t \ge 0 : V(t, A_t, M_t, Z_t) = (1 - k(t))A_t\}$$

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 The worst case withdrawal strategy ŵ(t, A_t, M_t, Z_t) is given by the maximizer of

$$w \mapsto f(w, M_t) + w \left[V_z(t, A_t, M_t, Z_t) - V_a(t, A_t, M_t, Z_t) \right]$$

The worst case surrender time is

$$\theta = \inf \{t \ge 0 : V(t, A_t, M_t, Z_t) = (1 - k(t))A_t\}$$

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• The issuer can set *k*(*t*) so that the worst case policy holder never surrenders early

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
Numerical	scheme				

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- Semi-Lagrangian scheme with an obstacle
- Backwards in time
- Solves an optimization problem in every time-step
- Converges to the true solution if the mesh size of the discretization goes to zero
- Gives approximations to V(t, a, m, z) and the worst case behavior \hat{w} and $\hat{\theta}$

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
Hedging					

The issuer can super-hedge the contract by trading in \mathcal{S}_t and the money market account



• Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$





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The issuer can super-hedge the contract by trading in S_t and the money market account

- Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$
- Start a hedging portfolio with initial capital $c_1 + c_2$



- Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$
- Start a hedging portfolio with initial capital $c_1 + c_2$
- Observe S_t together with the actual withdrawal strategy w_t and surrender time θ

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- Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$
- Start a hedging portfolio with initial capital c₁ + c₂
- Observe S_t together with the actual withdrawal strategy w_t and surrender time θ

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• Hold the amount $1_{\{A_t>0\}}A_tV_a(t, A_t, M_t, Z_t)$ in the mutual fund



- Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$
- Start a hedging portfolio with initial capital $c_1 + c_2$
- Observe S_t together with the actual withdrawal strategy w_t and surrender time θ

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- Hold the amount $1_{\{A_t>0\}}A_tV_a(t, A_t, M_t, Z_t)$ in the mutual fund
- Make payments at rate $f(w_t, M_t)$



- Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$
- Start a hedging portfolio with initial capital $c_1 + c_2$
- Observe S_t together with the actual withdrawal strategy w_t and surrender time θ

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- Hold the amount $1_{\{A_t>0\}}A_tV_a(t, A_t, M_t, Z_t)$ in the mutual fund
- Make payments at rate $f(w_t, M_t)$
- Keep the rest of the portfolio value in the money market account



- Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$
- Start a hedging portfolio with initial capital $c_1 + c_2$
- Observe S_t together with the actual withdrawal strategy w_t and surrender time θ

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- Hold the amount $1_{\{A_t>0\}}A_tV_a(t, A_t, M_t, Z_t)$ in the mutual fund
- Make payments at rate $f(w_t, M_t)$
- Keep the rest of the portfolio value in the money market account
- Pay out $(1 k(\theta))A_{\theta}$ at the surrender time θ



- Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$
- Start a hedging portfolio with initial capital $c_1 + c_2$
- Observe S_t together with the actual withdrawal strategy w_t and surrender time θ

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- Hold the amount $1_{\{A_t>0\}}A_tV_a(t, A_t, M_t, Z_t)$ in the mutual fund
- Make payments at rate $f(w_t, M_t)$
- Keep the rest of the portfolio value in the money market account
- Pay out $(1 k(\theta))A_{\theta}$ at the surrender time θ
- This will super-hedge the contract



- Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$
- Start a hedging portfolio with initial capital $c_1 + c_2$
- Observe S_t together with the actual withdrawal strategy w_t and surrender time θ
- Hold the amount $1_{\{A_t>0\}}A_tV_a(t, A_t, M_t, Z_t)$ in the mutual fund
- Make payments at rate $f(w_t, M_t)$
- Keep the rest of the portfolio value in the money market account
- Pay out $(1 k(\theta))A_{\theta}$ at the surrender time θ
- This will super-hedge the contract
- It will exactly hedge the contract if (w, θ) equals the worst case strategy $(\hat{w}, \hat{\theta})$

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- Assume $V(0, c_1, c_1, 0) = E(c_1) = c_1 + c_2$
- Start a hedging portfolio with initial capital $c_1 + c_2$
- Observe S_t together with the actual withdrawal strategy w_t and surrender time θ
- Hold the amount $1_{\{A_t>0\}}A_tV_a(t, A_t, M_t, Z_t)$ in the mutual fund
- Make payments at rate $f(w_t, M_t)$
- Keep the rest of the portfolio value in the money market account
- Pay out $(1 k(\theta))A_{\theta}$ at the surrender time θ
- This will super-hedge the contract
- It will exactly hedge the contract if (w, θ) equals the worst case strategy $(\hat{w}, \hat{\theta})$

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Proof: Itô's formula

Introduction		The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results



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Introduction		The Model	The HJB Equ	ation	Numerical Scheme	Hedging Numerical Res		



• Price is increasing in σ

Introduction	Tł	ne Model	The HJB Equation	Numerical Schem	е	Hedging	Numerical F	esults



• Price is increasing in σ ... not taken into account by insurance companies

Introduction		The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results



• Price is increasing in σ ... not taken into account by insurance companies

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• Price is decreasing in r

Introduction	Т	he Model	The H	JB Equation	Numerical S	cheme	Hedging	Numerio	al Results



- Price is increasing in σ ... not taken into account by insurance companies
- Price is decreasing in *r* ... makes these products difficult to sell in a low interest rate environment

Introduction

The Model

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Numerical Results

Price and hedging ratio as functions of x = a/m and y = z/m



The Model

Numerical Results

Price and hedging ratio as functions of x = a/m and y = z/m



• Price is increasing in x = a/m and decreasing in y = z/m

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The Model

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Price and hedging ratio as functions of x = a/m and y = z/m



- Price is increasing in x = a/m and decreasing in y = z/m
- The hedge is always long in S_t in contrast to the hedge of a put option)
Introduction

The Model

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Hedging

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Numerical Results

Worst case withdrawal and surrender



- T t = 5 years, r = 1%, $\sigma = 18\%$, q = 0.8%, $p_1 = 0$, $p_2 = 5\%$, $k \equiv 0$
- yellow = full withdrawal (at rate βM_t)
- light brown = intermediate withdrawal (at rate αM_t)
- brown = no withdrawal
- black = surrender

Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results
Discoura	ging early s	surrender			

Set the surrender penalty function such that

 $k(t) \geq (T-t)q$



Introduction	The Model	The HJB Equation	Numerical Scheme	Hedging	Numerical Results

Merci!

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